



Colleagues:

Here are some more opportunities for your business clients and members!

In a tough economy businesses need every tool they can find. The Extension Service has put together a great resource page for business owners, and their families, with practical advice and tools for getting through the recession. Learn more at: <http://www.extension.umn.edu/toughtimes/toughtimes.html>

Need competitive research? Who is leading in your industry and how are they doing? Gain access to business market research at no cost through www.mnknows.org. Business research information is located at: <http://www.elm4you.org/databases/business.php>

Tired of wasting your advertising and marketing dollars? Learn how to measure the ROI of marketing on-line, for free, at a Carlson School of Management lunchtime webinar. Register to view this Lunch with Sustenance event at: <http://www.csom.umn.edu/Page10117.aspx>

Disruptive events getting you down? Is your industry struggling with new concepts that are changing the rules of the game? Attend this seminar/workshop and hear from one of the most creative people on the planet, Jane McGonigal, on how disruptive change can actually stimulate you to think in very different ways! Learn more at: [Disruptive Effects: How Design is Changing Your World \(and how you can profit from it\)](#)

To ensure continued delivery, add frontdoor@umn.edu to your safe senders list or address book.

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