

East Downtown Minneapolis...



...Can You Picture It?

NEWS RELEASE

August 1, 2011

Contact: East Downtown Council 612) 359-0601
info@edcmpls.org

East Downtown Minneapolis – Can You Picture It?

The DEEP Focus Creative Media Contest

Do you live, work or play on the east side of downtown Minneapolis? Are you creative? If you answered yes to at least one of those questions and think you can capture what makes East Downtown a cool community through photos, a video, or other creative media you could win cash, a Vikings game experience, or free biking for a year.

Is it the history in the bricks of the Getty Row brownstone row homes, the historic immigrant churches, mill ruins park, or the Band Box restaurant? Or maybe it's the new condos and apartment buildings, Guthrie Theatre and MacPhail Center, or just the power and beauty of the Mississippi River. Better yet, it will be something else that you think makes East Downtown cool that you're willing to share with the rest of the world.

The public is invited to enter the East Downtown "Can You Picture It?" creative media contest. Photos, videos, or other presentations about East Downtown will be accepted through August 31, 2011. Entries will be judged based on their creativity, originality, and the extent to which they capture what makes this part of Minneapolis a special place to work, live, play, pray and heal.

First prize is five hundred dollars. Second prize is two press box/field pregame passes to a Minnesota Vikings game next season. Third prize is a one-year subscription to ride Nice Ride Minnesota bicycles found stationed throughout downtown and the U of M area.

To find out more about the contest and how to enter, visit edcmpls.org.

The East Downtown Council is a geographically-based business and professional association which supports the activities of businesses, non-profit corporations and property owners in the Downtown East and Elliot Park neighborhoods of Minneapolis. The East Downtown Council serves as an advocate for the Downtown East and Elliot Park business community, promoting a safe, productive business environment and communication between business and civic leaders.