

## Greening the Heartland 2010

The Minnesota Chapter of USGBC and Minnesota Green Communities are very excited to announce **Greening the Heartland 2010 featuring Green by Design** to be held **May 19 to 21, 2010** at the Minneapolis Convention Center. We are contacting you to request your assistance in helping us spread the word about this valuable conference on green building and design. Below is a summary of the event that you can use to e-mail to your contact list, include in your e-newsletters, and/or post on your website as appropriate leading up to the event. We are also happy to present to your group.

**Registration is now available for Greening the Heartland 2010 featuring Green by Design** to be held **May 19 to 21** at the Minneapolis Convention Center! Conference hosts—the **Minnesota Chapter of USGBC** and **Minnesota Green Communities**—are joining forces in 2010 to present the 7<sup>th</sup> Annual Greening the Heartland. The conference seeks to provide key partners in all areas of the green building industry the opportunity to increase their knowledge base and network with others. This year's theme, **BRIDGING**, seeks to draw valuable connections between people, places, and ideas to help create a sustainable heartland region and beyond. Greening the Heartland 2010 offers:

- 40 outstanding **workshop sessions** with a wide range of green building and design topics. (Conference hosts are applying for continuing education credits for GBCI CE Hours, AIA, AICP, Corporate Real Estate, and more!)
- A robust and interactive **exhibit hall** with over 100 exhibitors showcasing green products and services. (Exhibitor stage speaking slots, exhibit booths, and sponsorship opportunities are still available!)
- Pre- and post-conference **workshops and tours** (including tours of Target Field, TCF Stadium, and other Twin Cities LEED developments).
- Social events and **networking opportunities** with the estimated 1,000 attendees from across the Midwest.
- Keynote speaker **Cameron Sinclair** of Architecture for Humanity. Sinclair is not only an architect, but an author, humanitarian, and world-class visionary.

**Registration, a full conference agenda, and logistical information can be found online at [www.greeningtheheartland.org](http://www.greeningtheheartland.org). Register online today—early bird rates end March 15!**

Thank you for helping us get the word out about Greening the Heartland 2010. Feel free to contact me if you have any questions or need further information. If you need graphics or a customized article, please contact Shawna Nelsen, Marketing and Communications Chair, at [shawna@fhfund.org](mailto:shawna@fhfund.org). Please also include us in your distribution lists so we can see your outreach in action. Thank you for your time and effort and I hope to see you at Greening the Heartland 2010 this May!

Thank you!

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