

EXPLORE-U

Register before **August 20, 2010** to ensure your access to 5,000+ students in the Class of 2014!

Your Opportunity at Explore-U:

This vendor event is part of a University-wide freshman initiative known as Welcome Week. **Explore-U** is meant to introduce students to resources and opportunities in the community that they will utilize for the next four years, **this means YOU!**

At **Explore-U** you will be able to showcase your products & services to over **5,000 students!** Increase your brand visibility to the Class of 2014 and the University of Minnesota community!



Your Results:

Nobody knows the University of Minnesota students like we do, so engage students with face-to-face marketing. Create a buzz, create loyalty, influence students' purchasing decisions, and develop long lasting relationships.



Your Next Steps:

1. **Register TODAY**-spots are filling quickly!
2. Call **Michelle Paterick** or **James Liberman** with any questions you may have at **612-624-1979** or e-mail ofypmktg@umn.edu.
3. Go to www.ofyp.umn.edu/exploreu to get started!